

## Osiris Educational

**Context:** A leading UK based educational training provider with over 20 years experience offering the innovative and pioneering solutions for leadership, pedagogy and implementation alongside the worlds best educators.

**Need:** A bespoke learning platform that can facilitate the highest level of school development that could host their existing training materials and transform their face-to-face content into digital videos accessed and managed online.

**Choices:** Guide created 5 launch courses that included 300 minutes of animated content based on their existing course materials. Including the first ever online course by Professor John Hattie, author of Visible Learning. Access to Guide's existing library of courses and qualifications was also hosted via our 'white label' option.

**Outcomes:** Osiris Educational launched Osiris Digital in October 2020 and quickly generated early sales and a strong sales pipeline that greatly increased the reach of their knowledge and services. The platform was also used as the sole digital platform for the World Education Summit event.

**Feedback:** *"Most online learning systems are very linear in nature, they are focused on the administration of learning rather than the learning process. The Guide system is exciting, it has many features and much more flexible.*

*The platform helped us make an impact in the classroom through the school leadership. We implemented a proper learning process that helped us substitute live training with an online format. It really helped us think about what learning actually is."*

Stephen Cox, Founder & CEO